

Improving Reproductive Outcomes in the District of Columbia

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Overview

- Infant mortality rates in DC
- Approach to reducing infant mortality
- Current and future activities

Infant Mortality in DC

- Disproportionate burden
 - District rates almost double the national rate
 - Within DC, rate varies up to ten-fold between wards
- Trends over time
 - 1998: 12.5 deaths per thousand live births
 - 2007: 13.1 deaths per thousand live births

Approach to Health – Live Well DC

- Initiative to increase awareness of importance of making healthy lifestyle choices
- Collaborative efforts to create environments that support wellness

Live Well DC – Ten Tips for 2010

- Eat Healthy
- Move More
- Don't Smoke
- Love Responsibly
- Reduce Stress
- See Your Doctor
- Wash Your Hands
- Be Prepared
- Make Peace
- Read More

Addressing Infant Mortality

- Increase capacity of impact of DOH home visitation program for pregnant women
- Enhance collaboration between DOH CHA and other government agencies
- Increase coordination between government and community to ensure comprehensive, citywide approach

DOH Home Visitation - Healthy Start

- Find and recruit eligible pregnant women and postpartum women with infants up to 3 months of age
- Assists pregnant women in receiving needed services

Healthy Start Service Components

- Outreach and Client Recruitment
- Case Management
- Health Education and Training
- Interconceptional Care
- Depression Screening and Referral

Outreach and Client Recruitment

- Classes and presentations
- Community events
- Canvassing
- Mass media
- Referrals

Case Management

- Case Managers
 - Nurses
 - Family Support Workers
- Home Visitation
- Referral Management
- Health Education

Health Education and Training

- Stress Workshops
- Parenting Classes
- Safe Crib Program
- Fetal Alcohol Syndrome Classes
- Smoking Cessation Classes

Coordination of Services

- Intra- and Interagency Collaboration
 - Enhance linkages to substance use treatment services
 - Increase HIV testing
 - Improve screening practices for mood disorders
 - Facilitate linkages for homeless and incarcerated pregnant women

Coordination of Services

- Government and Community Partnership
 - Convene Advisory Committee on Perinatal, Infant and Interconceptional Health and Development
 - Facilitate linkages to community tobacco cessation programs

Additional Initiatives

- Perinatal and Infant Health awareness
- Patient Protection and Affordable Care Act – Early Childhood Home Visitation opportunity
 - Plan for needs assessment submitted July 9
 - Needs assessment due September 20
 - State Plan (with selected model) due early FY11
 - Opportunity to develop coordinated system

Thank You!